

INTRODUCING **BCHL**NETWORK

**The most in-depth, all-encompassing independent online hub for
BC Hockey League coverage and analysis!**

**Founded and managed by long-time BCHL journalist and BCIT
instructor Brian Wiebe**

ABOUT US

BCHLNETWORK

BCHLNetwork was launched in June 2019 by long-time BCHL media member and current BCIT Radio Arts & Entertainment instructor Brian Wiebe.

It's a website focused on BCHL-related news and features, including alumni who have gone on to play in the NHL, Europe, NCAA and more.

Brian's long-term goal is to continue to help promote the league and its players while providing a platform for sports journalists to gain experience.



THE NUMBERS

BCHL NETWORK

- More than 510,000 pageviews since the June 2019 launch
- January 1 - May 31, 2023 had an average of just over 10,000 unique page views each month
- Top 10 markets in terms of users:

1. Vancouver, BC
2. Calgary, AB
3. Chilliwack, B.C.
4. Surrey, B.C.
5. Toronto, Ont.

6. Kelowna, B.C.
7. Penticton, B.C.
8. Salmon Arm, B.C.
9. Port Alberni, B.C.
10. Nanaimo, B.C.



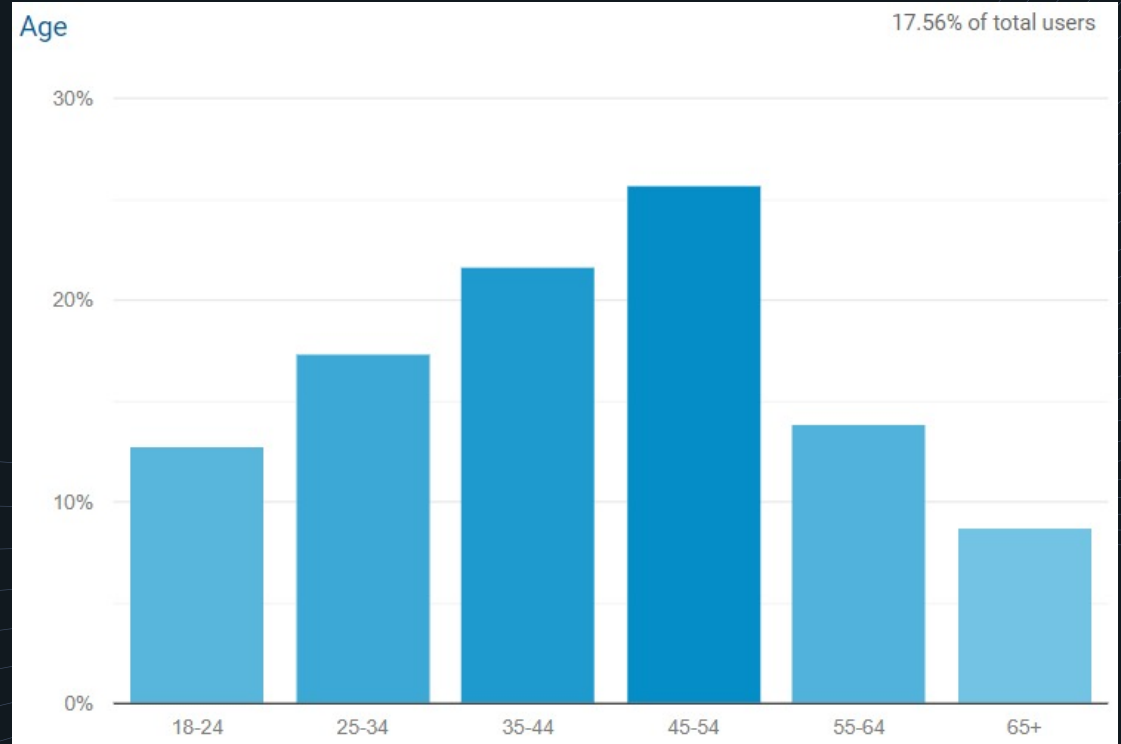
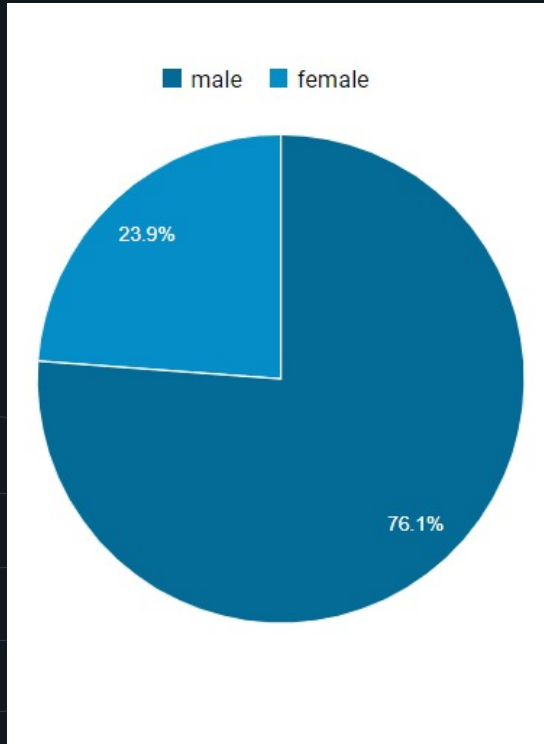
THE NUMBERS

BCHL NETWORK

- @BCHLNetwork has nearly 3,400 dedicated and passionate followers on Twitter
- An average of 42 new Twitter followers per month
- An average of 24 link clicks from tweets @BCHLNetwork per day
- An average of 1,200 Twitter profile visits per month
- Average 9,560 tweet impressions per month

*All statistics reflect the time period from January to May 2023

WEBSITE VISITOR DEMOGRAPHICS



THE PITCH

BCHLNetwork sponsorship

Investment: \$50 per month (minimum three month commitment)

You receive:

- Social media campaign: **two** dedicated sponsorship tweets to promote your business each day per calendar month.
- We work with you to create an effective message for your business.
- Your logo/website link included as a rotating banner on the BCHLNetwork.com homepage.
- Your logo as part of the scroll on the Partners page on BCHLNetwork.com.

CONTACT US

BCHLNETWORK

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