

# INTRODUCING **BCHL**NETWORK

**The most in-depth, all-encompassing independent online hub for  
BC Hockey League coverage and analysis!**

**Founded and managed by long-time BCHL journalist and BCIT  
instructor Brian Wiebe**

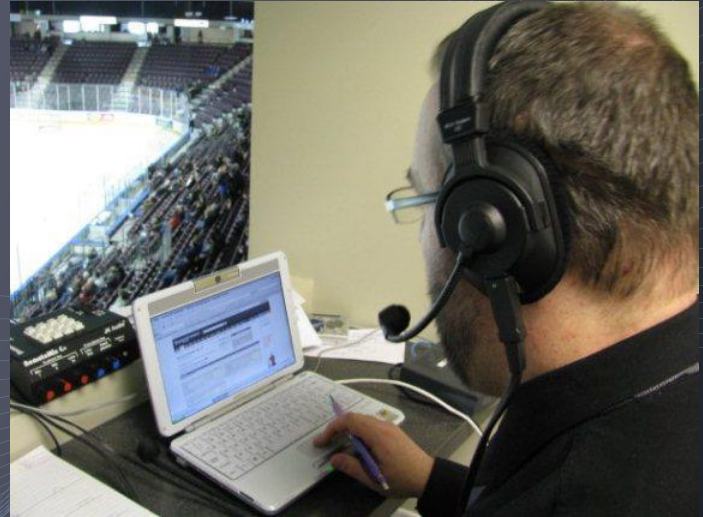
# ABOUT US

## BCHLNETWORK

BCHLNetwork was launched in June 2019 by long-time BCHL media member and current BCIT Radio Arts & Entertainment instructor Brian Wiebe.

It's a website focused on BCHL-related news and features, including alumni who have gone on to play in the NHL, Europe, NCAA and more.

Brian's long-term goal is to continue to help promote the league and its players while providing a platform for sports journalists to gain experience.



# THE NUMBERS

## BCHL NETWORK

- More than 360,000 unique page views since June 2019 launch
- January - August 2021 had an average of more than 19,000 unique page views each month
- Top 10 markets in terms of users:

1. Surrey, BC
2. Vancouver, BC
3. Calgary, AB
4. Kelowna, BC
5. Chilliwack, BC

6. Nanaimo, BC
7. Prince George, BC
8. Cranbrook, BC
9. Penticton, BC
10. Coquitlam, BC



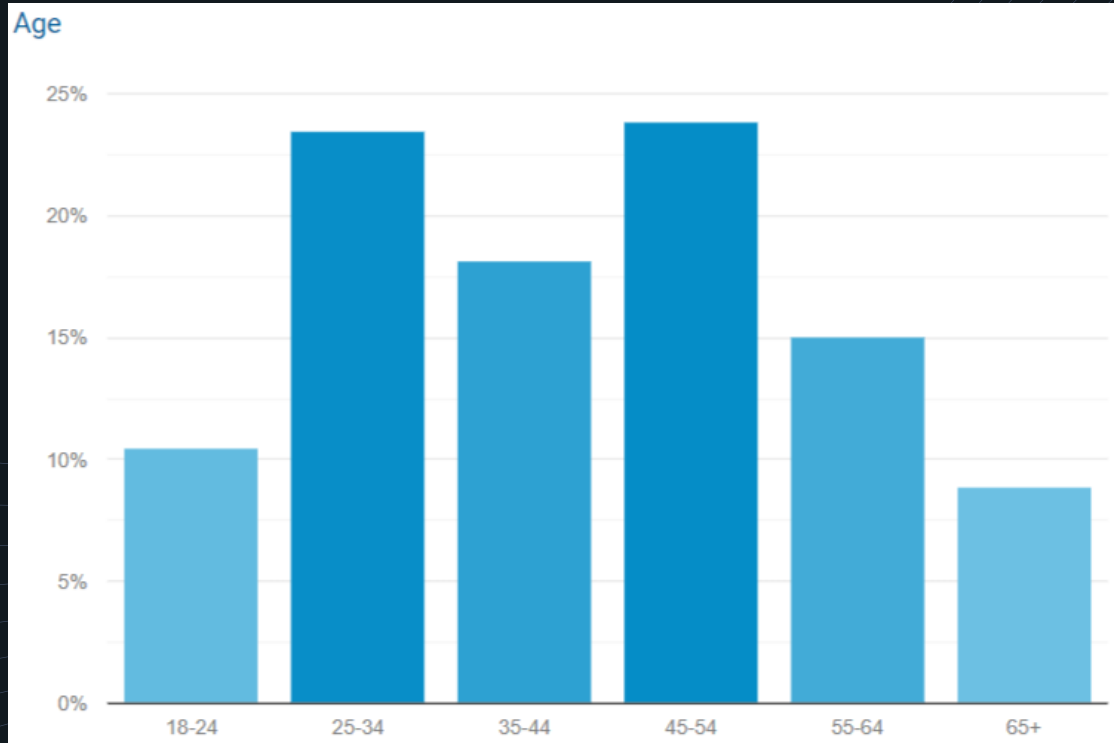
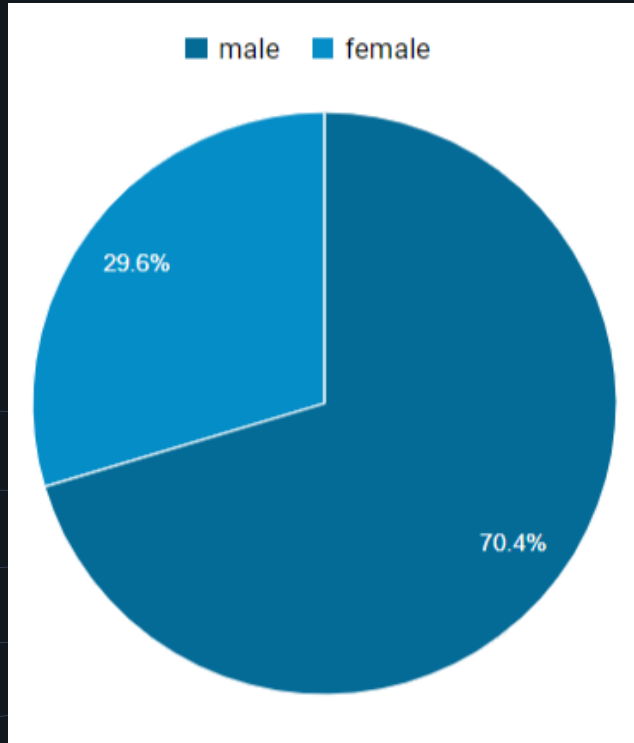
# THE NUMBERS

## BCHLNETWORK

- @BCHLNetwork has nearly 2,500 dedicated and passionate followers on Twitter
- An average of 104 new Twitter followers per month
- An average of 338 link clicks to articles or pages on [BCHLNetwork.ca](https://BCHLNetwork.ca) per day
- An average of 12,533 Twitter profile visits per month
- Average 1,042,600 tweet impressions per month

\*All statistics reflect the time period from January to September 2021

# WEBSITE VISITOR DEMOGRAPHICS



# THE PITCH

## **BCHLNetwork sponsorship**

Investment: \$50 per month (minimum three month commitment)

You receive:

- Social media campaign: **two** dedicated sponsorship tweets to promote your business each day per calendar month.
- We work with you to create an effective message for your business.
- Your logo/website link included as a rotating banner on the BCHLNetwork.ca homepage.
- Your logo as part of the scroll on the Partners page on BCHLNetwork.ca.

# THE PITCH

## **BCHLNetwork team page sponsorship**

Investment: \$25 per month (minimum three month commitment)

You receive:

- Social media campaign: **one** dedicated sponsorship tweet to promote your business each day per calendar month.
- We work with you to create an effective message for your business.
- Your banner ad placed within each article written about a specific team up to a maximum of four articles per month.
- Your logo as part of the scroll on the Partners page on BCHLNetwork.ca.

# CONTACT US

## **BCHL**NETWORK

BCHLNetwork owner / editor-in-chief Brian Wiebe

Call or text: 604-916-8448

Email: [b.wiebe@bchlnetwork.ca](mailto:b.wiebe@bchlnetwork.ca) Web: [http://](http://www.bchlnetwork.ca)  
[www.bchlnetwork.ca](http://www.bchlnetwork.ca)