

INTRODUCING **BCHL**NETWORK

**The most in-depth, all-encompassing independent online hub for
BC Hockey League coverage and analysis!**

**Founded and managed by long-time BCHL journalist and BCIT
instructor Brian Wiebe**

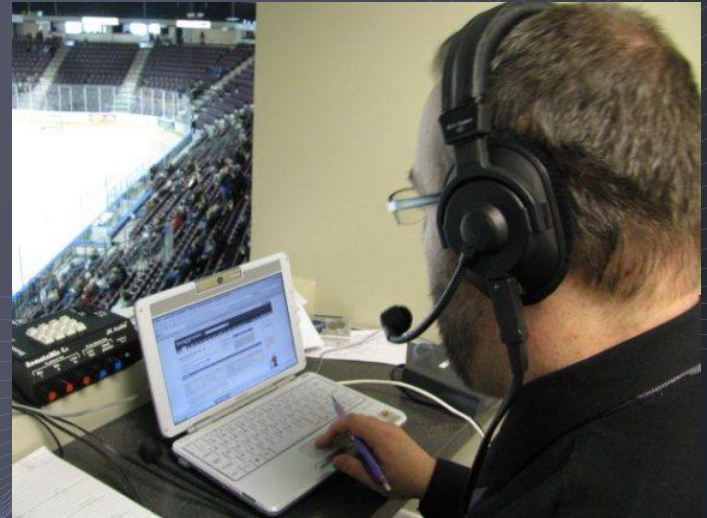
ABOUT US

BCHLNETWORK

BCHLNetwork was launched in June 2019 by long-time BCHL media member and current BCIT Radio Arts & Entertainment instructor Brian Wiebe.

It's a website focused on BCHL-related news and features, including alumni who have gone on to play in the NHL, Europe, NCAA and more.

Brian's long-term goal is to continue to help promote the league and its players while providing a platform for sports journalists to gain experience.



THE NUMBERS

BCHL NETWORK

- More than 238,000 unique page views since June 2019 launch
- January - May 2021 had an average of more than 18,000 unique page views each month
- Top 10 markets in terms of users:

1. Surrey, BC
2. Vancouver, BC
3. Calgary, AB
4. Kelowna, BC
5. Nanaimo, BC
6. Chilliwack, BC
7. Prince George, BC
8. Penticton, BC
9. Coquitlam, BC
10. Edmonton, AB



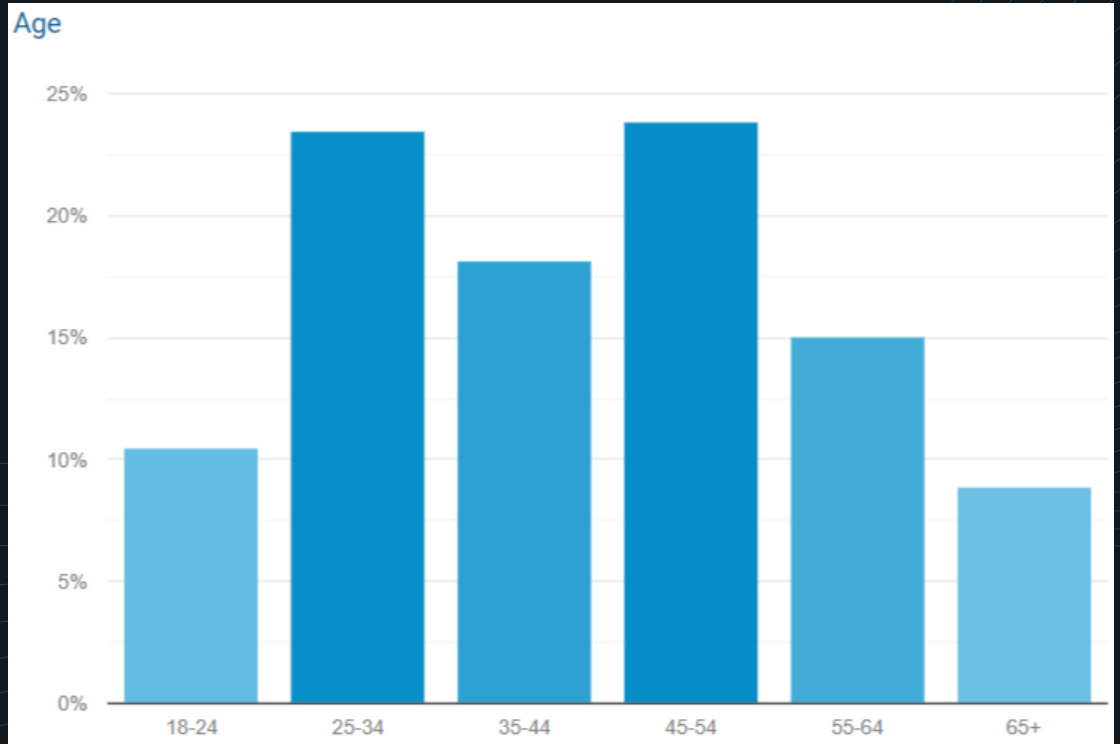
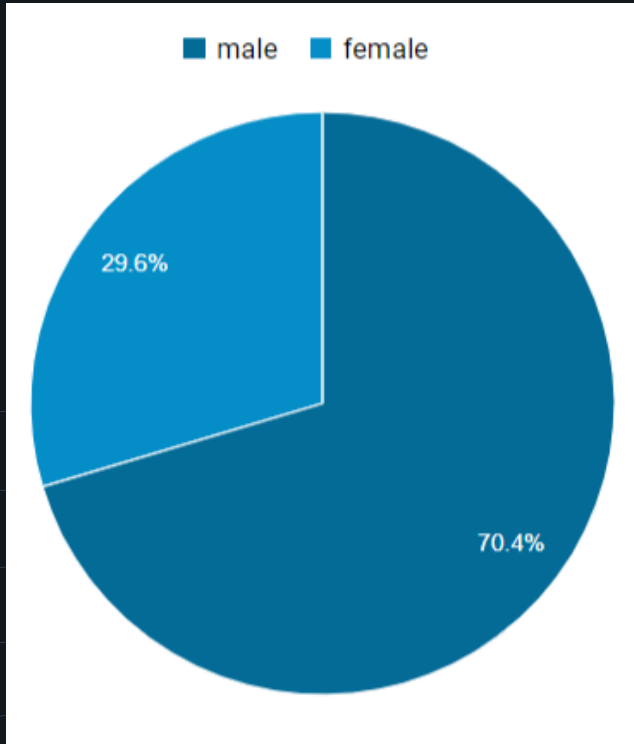
THE NUMBERS

BCHLNETWORK

- @BCHLNetwork has more than 2,300 dedicated and passionate followers on Twitter
- An average of 104 new Twitter followers per month
- An average of 338 link clicks to articles or pages on [BCHLNetwork.ca](https://www.BCHLNetwork.ca) per day
- An average of 12,533 Twitter profile visits per month
- Average 1,042,600 tweet impressions per month

*All statistics reflect the time period from January to May 2021

WEBSITE VISITOR DEMOGRAPHICS



THE PITCH

BCHLNetwork sponsorship

Investment: \$75 per month (minimum three month commitment)

You receive:

- Social media campaign: two dedicated sponsorship tweets to promote your business each day per calendar month.
- We work with you to create an effective message for your business.
- Your logo/website link included as a rotating banner on the BCHLNetwork.ca homepage.
- Your logo on the Partners page on BCHLNetwork.ca.

THE PITCH

BCHLNetwork team page sponsorship

Investment: \$50 per month (minimum three month commitment)

You receive:

- Social media campaign: one dedicated sponsorship tweet to promote your business each day per calendar month.
- We work with you to create an effective message for your business.
- Your banner ad placed within each article written about a specific team up to a maximum of four articles per month.
- Your logo on the Partners page on BCHLNetwork.ca.

CONTACT US

BCHLNETWORK

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